

## Limitations and Opportunities

### The Soft Power of Chinese Non-Governmental Organizations at Home and Abroad

by Zijing Wu

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## Footnotes

<sup>1</sup> Joseph S. Nye, *Do Morals Matter?: Presidents and Foreign Policy from FDR to Trump* (Oxford University Press, 2020), 204.

<sup>1</sup> Nye, *Do Morals Matter?*, 205.

<sup>1</sup> Craig Warkentin, *Reshaping World Politics: Ngos, the Internet, and Global Civil Society* (Lanham, Md: Rowman & Littlefield Publishers, 2001).

<sup>1</sup> Warkentin, *Reshaping World Politics*, 35-37.

<sup>1</sup> Joshua Kurlantzick, *Charm Offensive: How China's Soft Power Is Transforming the World* (New Haven, CT: Yale University Press, 2008), Chapter 4.

<sup>6</sup> Carolyn Hsu et al., "The State of Ngos in China Today," Brookings (Brookings, March 9, 2022), <https://www.brookings.edu/blog/up-front/2016/12/15/the-state-of-ngos-in-china-today/>.

<sup>7</sup> "Soft Power with Chinese Characteristics," Soft Power with Chinese Characteristics | Center for Strategic and International Studies, accessed January 10, 2023, <https://www.csis.org/analysis/soft-power-chinese-characteristics>. Refer to footnote 78.

<sup>8</sup> Center for Strategic and International Studies, "Soft Power", refer to footnote 79.

<sup>9</sup> Center for Strategic and International Studies, "Soft Power", refer to footnote 82.

<sup>10</sup> Hui Qin, "Understanding China's Third Sector (SSIR)," Stanford Social Innovation Review: Informing and Inspiring Leaders of Social Change, accessed January 10, 2023, [https://ssir.org/articles/entry/understanding\\_chinas\\_third\\_sector](https://ssir.org/articles/entry/understanding_chinas_third_sector).

<sup>11</sup> Joseph S. Nye, *Soft Power: The Means to Success in World Politics* (New Delhi: Knowledge World, 2012), 90.

<sup>12</sup> Nye, *Soft Power*, 93.

<sup>13</sup> Nicholas John Cull, *Public Diplomacy: Foundations for Global Engagement in the Digital Age* (Cambridge, UK: Polity Press, 2019), 4.

<sup>14</sup> "Handbook of Charity Law of the People's Republic of China: United Nations Development Programme," UNDP, accessed March 15, 2023, <https://www.undp.org/china/publications/handbook-charity-law-people%E2%80%99s-republic-china>.

<sup>15</sup> "关于我们," 复恩法律, October 27, 2020, <https://www.forngo.org.cn/about>.

<sup>16</sup> "益两YiLight: 专业的数字化公益百科, 务实的行业赋能工具," 益两百科, accessed March 15, 2023, <https://www.yilight.com.cn/>.

<sup>17</sup> "Nonprofit Law in China," Council on Foundations, November 23, 2022, <https://cof.org/content/nonprofit-law-china>. According to the article, the salaries of employees at nonprofit organizations should mirror the salaries of civil servants.

<sup>18</sup> "Introduction," Shan Shui Conservation Center, accessed January 10, 2023, <http://en.shanshui.org/about/shanshui/>.

<sup>19</sup> Ibid.

<sup>20</sup> Shan Shui's program trainee, interview with the program trainee, January 2023.

<sup>21</sup> 法律与政策倡导,“疫情之下,九家机构正式提交《野保法》修法建议,”微信公众平台, accessed March 16, 2023, <https://mp.weixin.qq.com/s/tW0gBRn-RRtD9C3PJFOnIg>.

<sup>22</sup> Bo Zhang et al., “A New Environmental Protection Law, Many Old Problems? Challenges to Environmental Governance in China,” *Journal of Environmental Law* 28, no. 2 (2016): pp. 325-335, <https://doi.org/10.1093/jel/eqw014>.

<sup>23</sup> Reza Hasmath for The Diplomat, “China's Ngos Go Global,” – The Diplomat (for The Diplomat, March 23, 2016), <https://thediplomat.com/2016/03/chinas-ngos-go-global/>.

<sup>24</sup> “Center for China and Globalization,” About Us, accessed January 10, 2023, <http://en.ccg.org.cn/overview>.

<sup>25</sup> Ibid.

<sup>26</sup> Ibid.

<sup>27</sup> Cull, *Public Diplomacy*, 4.

<sup>28</sup> “Center for China and Globalization,” About Us, accessed January 10, 2023,

<http://en.ccg.org.cn/overview>. Refer to the video. The motto of CCG is “Global Vision for China, Chinese Wisdom for the World.” The motto itself explains CCG’s role as a bridge to connect China and the world, and as a communicator with and a knowledge producer to the outside world.

<sup>29</sup> The Global Young Leaders Dialogue (GYLD) is a representative program initiated by CCG.

<sup>30</sup> James G McGann, “2020 Global Go to Think Tank Index Report,” ScholarlyCommons, accessed January 10, 2023, [https://repository.upenn.edu/think\\_tanks/18/](https://repository.upenn.edu/think_tanks/18/). CCG was ranked at 64<sup>th</sup> position in 2020 among think tanks worldwide.

<sup>31</sup> Globalization sector includes global governance, international organizations, regional cooperation, Belt and Road

<sup>32</sup> International relations sector includes United States, Canada, Europe, Asia, Africa, Latin America, Australia, Middle East

<sup>33</sup> International migration and talent flow sector includes international migration, global migration, global talent policy, overseas Chinese, overseas returnee, studying abroad

<sup>34</sup> Trade and investment sector includes China-US trade, international trade, investment in China, foreign investment, digital trade

<sup>35</sup> International education includes international schooling, education and the concept of global education, studying in China, study abroad

<sup>36</sup> Domestic policy sector includes China Openness Index, Regions and Cities, Greater Bay Area

<sup>37</sup> “Center for China and Globalization,” Research Homepage, accessed January 10, 2023, <http://en.ccg.org.cn/research>.

<sup>38</sup> History - china foundation for poverty alleviation, accessed January 10, 2023, <http://en.cfpa.org.cn/index.php?file=page&cid=2>.

<sup>39</sup> Ibid.

<sup>40</sup> Ibid.

<sup>41</sup> Ibid.

<sup>42</sup> Daniel Tam-Claiborne, “China Foundation for Poverty Alleviation Takes Mission to 'Disseminate Good' Overseas,” The China Project, August 25, 2021,

<https://thechinaproject.com/2021/08/24/china-foundation-for-poverty-alleviation-takes-mission-to-disseminate-good-overseas/>. According to the article, CFPA has received support from Mercy Corps and Ford Foundation for domestic projects as early as 2001. Some of our other major international foundation partners have been the Asia Foundation and Give2Asia. We’ve also received funding from American corporate sponsors, including Apple, JP Morgan, Mars, Yum China, Citi, Walmart, and Amazon (China Project).

<sup>43</sup> China gets over US\$9 million aid for poverty reduction, accessed January 10, 2023, <http://www.china.org.cn/english/features/poverty/96682.htm>.

<sup>44</sup> Ibid.

<sup>45</sup> Nye, *Do Morals Matter?*, 204.

<sup>46</sup> Ibid.